

|                 |                       |
|-----------------|-----------------------|
| Report to       | Bradford on Avon      |
| Date of Meeting | 17/09/2014            |
| Title of Report | Community Area Grants |

### 1. Purpose of the report:

To ask Councillors to consider the following applications seeking funding from the Bradford on Avon Area Board.

| Application  | Grant Amount |  |
|--|--------------|--|
| <b>Applicant:</b> A Local Larder: Bradford on Avon & Beyond<br><b>Project Title:</b> A Local Larder: Bradford on Avon & Beyond | £1998.00     |  |
| <b>Total grant amount requested at this meeting</b>  | £1998        |  |
| <b>Total amount allocated so far</b>   | £11812       |  |

### 2. Main Considerations

Councillors will need to be satisfied that grants awarded in the 2014/15 year are made to projects that can realistically proceed within a year of the award being made.

Area Boards have authority to approve Area Grants under powers delegated to them by the Cabinet member for Communities, Campuses, Area Boards, Leisure, Libraries and Flooding. Under the Scheme of Delegation Area Boards must adhere to the Area Board Grants Guidance 2014/2015.

Community Area Grants will contribute to the continuance and/or improvement of cultural, social and community activity and wellbeing in the community area, the extent and specifics of which will be dependent upon the individual project.

Community Area Grants give all local community and voluntary groups, Town and Parish Councils an equal opportunity to receive funding towards community based projects and schemes.

If all requested grants are approved, the Community Grant Fund will have a total of £17, 120 remaining unallocated for the 2014/15 financial year for projects in the Bradford on Avon community area.

### 3. The application

|  |  |
|--|--|
| <b>Applicant:</b> A Local Larder<br><b>Project Title:</b> A Local Larder: Bradford on Avon & Beyond  | <b>Amount Requested from Area Board: £1,998.00</b> |
| <p>This application meets the grant criteria for 2014/15.</p> <p><b>Project Summary:</b> We need an IT system to support the delivery of a local service which will improve people's access to locally grown, reared and made food and drink by making it easier for local food outlets, such as hospitality and retail, to find local producers at this trade show. The public will also be invited to the final hour to meet both producers and representatives of local outlets.</p> <p><b>Please tell us WHO will benefit and HOW they will benefit from your project and benefit your local community:</b> The aim is to put local buyers in touch with local food and drink producers with benefits for Bradford on Avon:</p> <ol style="list-style-type: none"><li>1. Local residents, through:<ol style="list-style-type: none"><li>a) improved access to fresh, locally grown, reared and made food and drink (produce)</li><li>b) resilient employment in the relevant sectors i.e hospitality, wholesale, retail</li><li>c) business opportunities through the strengthening and expansion of existing businesses which will secure or increase local jobs; also cost effective opportunities for start up businesses and new product development.</li></ol></li><li>2. Local businesses, through:<ol style="list-style-type: none"><li>a) raised profile for Bradford on Avon overall; encouraging more selective buying habits; increasing footfall</li><li>b) strengthening a developing selling point for the town, e.g. availability of quality and less travelled produce, traceable food and drink, support for local producers</li><li>c) a healthy local rural economy will underpin the character of the area which is so important for attracting visitors and general well being.</li></ol></li><li>3. Environment:<ol style="list-style-type: none"><li>a) reduced carbon of produce less travelled</li><li>b) less packaging as less protection is needed when produce is distributed</li></ol></li></ol> |  |

locally

c) encouraging awareness of the sources of our food and drink amongst consumers, helped by the direct contact of the buyer with the producers.

**Funding:** The capital elements of the project are being match funded by sponsorship and exhibitor fees.

**Report Author:**

Peter Dunford, Bradford on Avon Area Board  
01225 713060